ORDERING PROCEDURE

Product should be ordered through the promo-tax order entry system beginning **???**.

PM Express Kits should be ordered through PM Express beginning **???**.

Retail start date: May 2, 1994
Final Order Date: **???**
Last in-field date: **???**

ALLOCATIONS

See attachment for product allocations by section.

Mike R.

promo codes

placement code for ~~of~~ 30 deal display
placement code for 60 deal offer
payment code for ~~Distributor~~ assembly $12/12M
" " " Retail placement △ $175,000
" " " Co-op advertising | $175,000 Financial exposure

Co-op .25/ctn x 700,000 cartons Revenue Cartons = $175,000

.50/ctn x 700,000 cartons Revenue Cartons x .50 = 175,000

Non-Retail Master Stores

Kit #'s

30 deal display
60 deal display

Status on Ad slicks

Source: https://www.industrydocuments.ucsf.edu/docs/fyjm0004